

ONE-DAY INTERNATIONAL CONFERENCE  
**PEOPLE CONNECT: NETWORKING FOR  
SUSTAINABLE DEVELOPMENT**

@ B E N G A L U R U



Keynote Speaker

**Dr Monica Forret**, Director,  
Doctor of Business Administration Program,  
St Ambrose University, Davenport, Iowa, USA.

**VENUE: ST CLARE COLLEGE,  
BENGALURU, INDIA**

**DATE: NOVEMBER 10, 2017**



# About Bengaluru

Bengaluru is the capital of the southern Indian state of Karnataka. A demographically diverse city, Bengaluru is the second fastest-growing metropolis in India. Bengaluru is sometimes referred to as the “Silicon Valley of India” or the “IT capital of India”, because of its role as the nation’s leading Information Technology (IT) exporter. Bengaluru is home to several multinational corporations such as SAP, IBM, Oracle, Bosch, Intel, Airbus, Microsoft, Toyota, Texas Instruments, McAfee, Siemens, Hitachi, Cisco, Ericsson, Nvidia, Coca Cola, Schneider Electric, Fuji etc. It is also home to many educational and research institutions of international repute.



## About the college

Rooted in the robust Catholic intellectual tradition, St. Claret College (SCC), situated in the scenic garden city of Bengaluru is managed by the international network of Claretian Missionaries, who run 2 universities and over 150 educational institutions in 66 countries worldwide. Established in the year 2005, SCC has witnessed phenomenal growth over the years, and today it offers both undergraduate and post-graduate programs in the domains of Commerce, General Management, Tourism Management, Information Technology, and Liberal Arts. Owing to its stellar performance, SCC has got the distinction of being permanently affiliated to the Bangalore university, recognized by UGC under sections 2(f) and 12 (B) and accredited by NAAC. Located in a serene and picturesque campus, 20 miles away from the Bengaluru International Airport, the college offers a refreshing atmosphere, conducive to serious academic pursuits and professional training.

## About the Conference

Networking is a strategy for empowerment. Over the last decade, we have seen networking and sustainability play an increasingly important role in the way that organizations conduct and talk about themselves. Together, they've helped to push corporations to newer levels of transparency, opened up avenues for greater engagement, and forced organizations to rethink about their role in society. With the advent of internet, various social media platforms have served as bridges to connect the people at the local level with those at the global level, as they work towards their shared goals.

The proposed one-day international conference “ People Connect: Networking for Sustainable Development” aims to bring together leading academicians, researchers and industry experts from across the globe to deliberate on the role of people-networking in sustainable development – social, economic, technological and geo-political.

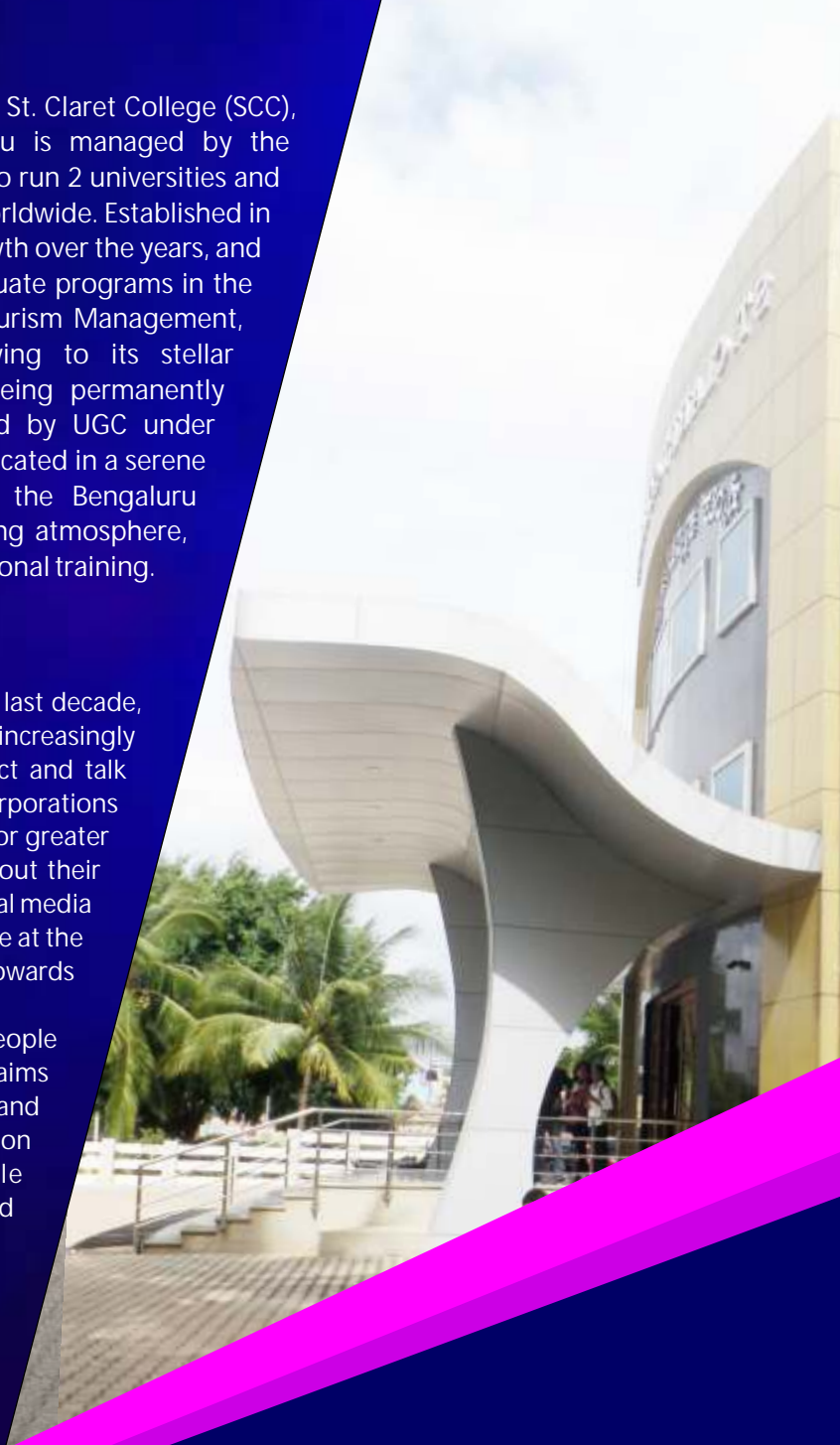
The Keynote speaker at the Conference is Dr Monica Forret, Director, Doctor of Business Administration Program, St Ambrose University, Davenport, Iowa, USA.

## Registration Fee

For paper presenters	Amount (In Indian Rupees)
Academicians	₹ 1000/-
Research Scholars	₹ 750/-
Industry Delegates	₹ 1500/-

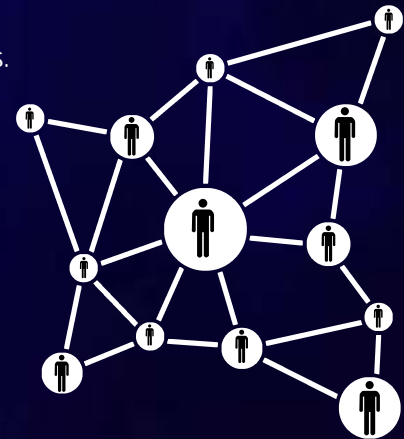
Registration fee for participation in the conference without paper presentation is ₹ 750

The applicable Registration Fee should be sent through DD in favour of the **Principal, St. Claret College**, payable at Bengaluru.



## Sub-themes of the Conference:

1. Business Networking, Business Relationship & Business Opportunity: The Success Mantra.
2. Networking Strategies for Climbing the Ladder of Success.
3. Role of Local, National and Global Networking Organizations in synergizing HRM.
4. Role of Information Communication Technology in Augmenting Business Networking.
5. Impact of Human Resource Networking in Meeting the Recruitment and Staffing Needs of the Corporate Sector.
6. Network Marketing and MLM Business Opportunities.
7. Entrepreneurial Networking: Innovations, Models & Practices.
8. Role of Tourism in Connecting People with Business.
9. English as a Networking Language.
10. Impact of Social Media on Small and Medium Enterprises.
11. The Role of Social Media in Driving the Economy.
12. Educational Use of Social Networking Technology in Higher Education & Placements.
13. The Psychology of Social Networking.
14. Impact of Social Networking on Family, College and Society.
15. Advantages of Social Networking in the Present Global Era.



## Call for papers

SCC invites papers for presentation at the Conference. The contributors can send their papers on any of the sub-themes or any other themes relevant to the main theme of the conference. The above list of sub-themes is only indicative and not exhaustive.

## Guidelines for submission of papers

- The papers should be in MS Word format, Times New Roman, 12 font size with 1.5 line spacing and 1.0 inch margin on all sides in two columns.
- The first page shall have the name of the author(s), affiliation of the author(s), and communication address with contact number and mail id.
- Second page: Title, Abstract not exceeding 300 words,(Italics, Bold, 10 point), keywords 3-4.
- The length of the paper should not exceed 10 pages or 3000 words including all references, tables and figures.
- Authors are expected to cite all references in APA format only.
- The maximum number of authors allowed per paper is three. Each author has to register separately.
- The research papers need to be the original work of the author(s). They should be exclusively written for the conference and should not have been published or sent for publication elsewhere.
- Soft copy of abstract with full papers should be submitted in MS word format by logging on to the Conference website: [www.claretconference.com](http://www.claretconference.com) or by sending it to the email ID : [claretconference2017@gmail.com](mailto:claretconference2017@gmail.com)
- The author(s) of the selected papers should carry the presentation in power point format (maximum of 10 slides) along with hard copy of the full paper on the day of the conference.
- The time limit of presentation for each paper is 7 mins. [5 mins. (actual presentation) & 2mins. (Q&A)]
- Papers in absentia are not solicited.
- No TA/DA will be provided to the participants.
- OOD facilities will be arranged for participants of the conference.
- All the conference delegates can report at the registration desk from 8.30 A.M. onwards on November 10, 2017.
- Participants without paper presentation can register their names at the registration desk of the conference by 9.00 A.M on November 10, 2017 by paying the requisite registration fee of Rs.750.
- Outstation participants can avail accommodation facilities by prior intimation to the organizers. The participants who want to avail this facility must inform the organizers on or before October 25, 2017.

# Publication Opportunities

Papers – Theoretical, empirical or case studies are invited. Last date to submit the full paper is October 15, 2017. Articles or papers with research focus will be selected for publication. The selected papers will be published in one of the following **UGC approved Journals** at an additional payment of ₹1,000.

- International Journal of Creative Research Thoughts (IJCRT)  
UGC Approved. Impact Factor: 5.97
- International Journal of Computer Engineering and Applications (IJCEA)  
UGC Approved. Impact Factor: 4.38

## Important Dates

Submission of full paper	15-10-2017
Acceptance intimation	22-10-2017
Last date for registration	01-11-2017

### PATRONS:

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St. Claret Institutions, Bengaluru.

Rev. Fr. Joseph Mathew,  
Administrator, St. Claret Institutions, Bengaluru.

Rev. Dr. Sabu George,  
Principal, St. Claret College, Bengaluru.

Rev. Fr. Vineeth George,  
Vice Principal, St. Claret College, Bengaluru.

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