

AN INTELLIGENT SYSTEM FOR FAKE NEWS DETECTION USING MACHINE LEARNING AND NATURAL LANGUAGE PROCESSING

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Abstract -The explosion of digital media and social networking platforms has drastically changed how people consume news. While news available online lends itself to easy distribution of news content, it has also made the easy distribution of fake content very popular. The unrestricted distribution of such content can influence people, communities, and undermine the tenets of democratic governance. News content verification methods currently available are manual and do not scale well to accommodate the thousands of digital content channels that produce and publish hundreds of thousands of pieces of content daily. This project proposes an intelligent system for detecting fake news content that leverages machine learning and natural language processing techniques to analyze textual news content. The system incorporates text preprocessing, text feature extraction, and a supervised classification model to classify news content as real, fake, or uncertain, along with a confidence level to inform the user's ultimate decision. The intelligent system incorporates a Java-based graphical user interface and a centralized database for system results. Tests indicate that this intelligent system has the potential to identify misleading news content, demonstrating that this intelligent system is a scalable solution for automating this task.

Index Terms -- Fake News Detection, Machine Learning, Natural Language Processing, Text Classification, Supervised Learning, Misinformation Analysis

I. INTRODUCTION

The information production and consumption world is changing drastically with the rapid advances in internet technologies and social media. News is disseminated immediately through online news platforms, blogs, and networking applications, and news consumers have more access than ever before. It also means that fake content has the same access to dissemination pathways. Fake news is information that is fabricated, modified, or presented with the intent to deceive that is masquerading as real news to influence the reader.

The social and economic implications of the spread of fake news are profound. It has the power to skew perspectives, cause panic, and do damage through reputational and influential consequences on political and health-related issues. Given the millions of articles and posts produced daily, it is impossible to keep track of accuracy through conventional fact checking methods and agencies. The scale of digital content calls for intelligent, automatic, and timely approaches to the detection of misinformation. In recent years, machine learning and natural language processing provide sound frameworks for text data analysis. These technologies facilitate the application of learned patterns, structures, and relationships to the text used in news items. Through supervised learning, it is possible to classify news information according to features learned from a sample dataset with known labels.

In this paper, we propose an intelligent news fake detection system based on machine learning and natural language processing that analyzes text news. The system classifies news into three categories: real, fake, and unknown. It preprocesses, extracts features, and uses supervised learning-based classifiers to provide predictions with confidence scores. It features a responsive graphical interface implemented in Java and a centralized database to store logs of processed news.

The paper is organized as follows. In Section II, we survey related work. In Section III, we describe the proposed method. In Section IV, we detail the implementation. In Section V, we provide and discuss our experimental results. Finally, Section VI concludes our work and outlines future work.

II. RELATED WORK

The area of research into fake news detection has itself developed as a rapidly evolving area of research, due to the impact of misinformation that is based online and in the media. Vosoughi *et al.* [1] conducted a wide-reaching area of research into information diffusion in social media, and found that false news spread significantly more than true news. Research areas such as this have suggested the need for the automation of the censorship of fake news.

Several research studies have been conducted regarding the use of artificial intelligence and natural language processing techniques for the detection of fake news articles. Shu *et al.* [2] carried out a survey of implementations of detection methods of fake news, noting the use of machine learning models and feature engineering for contextual and textual data. In a similar

way, Wang *et al.* [3] noted the use of supervised learning algorithms for the detection of fake news, using structured datasets and textual features.

Detection techniques have also been found for network-based, as opposed to content-based, detection methods. Zhou and Zafarani [4] discovered the establishment of a pattern-based framework that incorporates user interaction networks and propagation patterns within its fake news detection method, their research confirming the advantages of including social and textual features within detection methods.

An extension of these types of research has been that of the use of fake news detection methods in terms of their improvements in availability and usability. Kumar and Shah [5] explored various intelligent tools that can be incorporated into fake news detection tools to increase their efficiency and to improve the user experience, rather than focusing on the methods that are used for the detection of fake news itself.

While many of these previous studies report promising results for various machine learning and network-based approaches, there remains an essential need for scalable and user-friendly implementations of these approaches, particularly those that automate classification for ease of use. The solution to this need is met by the suggested system through its combination of machine learning-based classification of the text and a formalized approach to system deployment.

III. PROPOSED METHODOLOGY

The fake news detection system will perform automated processing of the textual news data and classify its content into 3 categories: real, fake, and undetermined. The processing approach consists of a pipeline of collections, pre-processing, extraction, training, and classification. The system's workflow is illustrated in a pipeline diagram.

A. Dataset Collection

The system uses benchmark publicly accessible fake news datasets such as the LIAR dataset and Kaggle Fake News dataset. These datasets have labelled news statements that are either truthful or fake. The dataset is structured for supervised learning, and it is balanced for class representation. The dataset will be divided into a training set and a test set.

B. Data Preprocessing

News text data can be messy and may have characters such as punctuation, special symbols, inconsistent formatting, etc. The model will gain from processing the data with the following processes:

- Lowercase text
 - Remove punctuation and special characters
 - Tokenization
 - Remove stop words
 - Stemming/ Lemmatization
- Cleansing the data will standardize it and yield cleaner features.

C. Feature Extraction

Machine learning requires numerical data. The system will perform feature extraction from the text data by using the Term Frequency Inverse Document Frequency technique to obtain weighted feature vectors from the textual data. This process encodes the importance of words in documents while reducing the skewed weight of frequently occurring words.

D. Classification Model

A supervised machine learning algorithm classifies the news. This algorithm uses training data consisting of real and fake labeled news. The system classifies the input into one of three class labels based on prediction probability scores

Real

Fake

Unsure

The unsure label is activated when the confidence score falls within a certain range. The application avoids making a fatal misclassification with high confidence.

E. System Deployment

The trained classification model deploys to an application (Java-based) that takes user input, and the system processes this and returns news classifications with confidence scores. There is one database for storing verification results.

IV. SYSTEM IMPLEMENTATION

The application framework in which the proposed fake news detection system exists combines machine learning based processing with a user level application interface. The system itself has a layered architecture with three components the application interface, the processing component, and the database.

A. System Architecture

The application interface is implemented using Java and XML. It provides the user with an interactive application to input news content. After the user clicks verify, the application sends the text to be processed.

The processing component performs preprocessing, feature processing, and processes the text with the stored model. The returned prediction with its confidence score is sent back to the application. A MySQL database stores records of the verifications and their results.

B. Workflow of the System

The workflow that is completed when using the system is:

1. User enters news text into the application interface.
2. The system preprocesses the input text.
3. Feature extraction is performed using the defined method.
4. The trained classification model generates prediction results.
5. The result is displayed as real, fake, or uncertain along with a confidence score.
6. The verification record is stored in the database.

C. User Interface Design

The design of the application interface should be intuitive to use and simple. It has a space to input news, a verify button, and a space where the result and its confidence score is displayed. The application is intended to return results as quickly as possible for user satisfaction.

V. SYSTEM TESTING AND VALIDATION

The deployed fake news detection system underwent tests for correctness, classification behavior, and operation performance. Testing consisted of several sample news items of different content to ensure that preprocessing, feature extraction, classification, and database processing behaves the same.

A. Functional Testing

Functional testing was performed to ensure the system works as intended. The following was tested:

1. Application input by the system user.
2. Text preprocessing execution.
3. Text feature extraction.
4. Classifications and their confidence levels.
5. Results written to the database.

The system accepted input of news text and produced output as expected - real, fake, or uncertain classifications.

B. Classification Behaviour

Different types of news were tested to determine the model's classification of statements under different conditions. The uncertain classification was returned when predictions were within a specified range of confidence set to prevent the model from making classification assumptions on uncertain predictions.

C. Performance

The system was evaluated for usability and turnaround times. The time taken to classify input was within a range that made the interaction with the application acceptable to users. The application interface responded in a timely manner to the submission of an input request, and the interface that displayed output was able to store the output without any corruption or loss of data.

Testing indicates that the system is stable and operational under real-world conditions, and that classification results are consistent for textual items presented as news.

VI. CONCLUSION AND FUTURE SCOPE

The rapid development of information technologies has consequently also enabled the rapid spread of misinformation, or fake news. Due to the scale of the news that is produced by individuals and news organizations, as well as the rapid rate at which news can be propagated via online media, however, the verification of that news is not feasible, manual, and there exists a need for the development of systems that can detect fake news. Thus, a need for the development of intelligent automated systems exists, and which classify the news as real, fake or uncertain using a series of structured processing steps.

Such a system has been designed, implemented and tested in this project. The system that has been created uses ML and NLP techniques to detect fake news based on its textual content, and a Java based application framework has been created to enable these processes, as well as a database to maintain records of the verifications. The system is capable of processing the inputs provided by users to output the classification results within a timely manner, and the inclusion of the uncertain category increases the reliability of the system's classification results.

As with any system that incorporates the concepts of ML to train its models to make classifications, the accuracy and reliability of the system in classifying news items is dependent upon the quantity and quality of its training data set. Thus, as discussed in the report, some avenues for future development work can include: use of deep learning networks; realtime tracking of news

items; support of multiple languages; development of browser or social media platform based applications; making training data set more extensive and diverse; and incorporating additional features into detection model.

Each of these developments help to improve the accuracy and reliability of the system and its classifications. As such, although the system has been shown to possess a strong set of capabilities at this point in development, there still exists potential for expansion and improvement.

Thus, this system can provide a solution to the problem of detecting misinformation and enable responsible use of digital information dissemination platforms.

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